

## **Young Hollywood Expands Distribution Network**

**Los Angeles, Calif. – May 28, 2008** – Young Hollywood, one of the largest producers of original online celebrity programming in Hollywood, announces new partnerships with multiple internet media companies with focuses on social networking and free media access. Having already joined with YouTube, MySpace, and Entertainment Tonight; Young Hollywood solidifies their media network with the addition of these new key partnerships. These new relationships have allowed Young Hollywood to increase their distribution network, making their content available to millions of more viewers. Listed below are the new additions to the Young Hollywood Network:

- **Imeem**
- **Daily Motion**
- **Yahoo! Buzz**
- **Blinkx**
- **Indoor Direct**
- **Voxant**
- **Veoh**

### **About Imeem**

Imeem is a social network that enables users to discover, interact, and express themselves with media, including music, video, and photos, and form connections based on shared tastes and interests. Since the launch of its Web-based service, the community has attracted over 24 million unique users each month. More information is available at [www.imeem.com](http://www.imeem.com).

### **About Dailymotion**

Dailymotion is about finding new ways to see, share and engage your world through the power of online video. Every day, new videos are uploaded into Dailymotion's global network of localized video entertainment sites, where the site's creative directors turn licensed content into high-quality entertainment for its 40 million monthly unique users. More information is available at [www.dailymotion.com](http://www.dailymotion.com).

### **About Yahoo! Buzz**

The buzz can be about anything - a great story on a major news site, an extraordinary bit from an obscure site, an intriguing video, or a fantastic blog that shouldn't be missed. Instead of editors, ordinary people determine the top-rated stories. All stories are determined by the popularity of topics search for on Yahoo! According to comScore, Yahoo Buzz has approximately 7 million monthly unique visitors in the U.S. More information is available at <http://buzz.yahoo.com>.

**About blinkx**

Blinkx is the world's most comprehensive video search engine. Today, blinkx has indexed more than 18 million hours of audio, video, viral and TV content, and made it fully searchable and available on demand. blinkx's patented search technologies listen to – and even see – the Web, helping users enjoy a breadth and accuracy of search results not available elsewhere. According to comScore, blinkx had 52.5 million unique visitors and 535 million page views during October 2007. More information is available at [www.blinkx.com](http://www.blinkx.com).

**About Indoor DIRECT**

IndoorDIRECT is a dynamic digital out-of-home media network that reaches fast food and casual dining customers. They effectively place two to four 42 inch plasma screens in restaurant dining rooms, which show original content and advertising with the opportunity for customer interaction via cell phones. The Indoor DIRECT network consists of over 90 locations such as Wendy's, Arby's and Denny's with an average of 10,000 monthly DINE-IN visitors at each location. More information is available at [www.indoordirect.com](http://www.indoordirect.com).

**About Voxant**

Voxant's Newsroom is the premiere online news site of Voxant's New Media Network. Voxant distributes and promotes news from more than 200 credible, licensed content sources. Network affiliates include CBS, the Wall Street Journal, the Associated Press (AP), and others. According to comScore the Voxant network reaches more than 12 million unique viewers. More information is available at [www.thenewsroom.com](http://www.thenewsroom.com).

**About Veoh**

Veoh is a revolutionary Internet TV service that gives viewers the power to easily discover, watch, and personalize their online viewing experience. Some of Veoh's deals include CBS, NBC, FOX and Comedy Central. Veoh turns the vast universe of Internet video into an easy-to-use, high-quality, personalized experience that TV fans everywhere can enjoy. Veoh averages about 21 million unique monthly viewers. More information is available at [www.veoh.com](http://www.veoh.com).

**About Young Hollywood**

Focusing on original professionally produced video content; Young Hollywood is emerging as a prime syndicator for celebrity and lifestyle based content. Based on its extensive experience in creating quality entertainment, they developed a very simple programming philosophy-- all of their video content is based on integrity, accuracy, and a real sense of fun. In addition, their destination site YoungHollywood.com, regularly ranks among the top five sites in the celebrity news category, attracting over 1 million unique visitors per month. More information is available at [www.younghollywoodnetwork.com](http://www.younghollywoodnetwork.com).